STAMP FILE INSTRUCTIONS —

How To Send Good Stamp Graphic Files

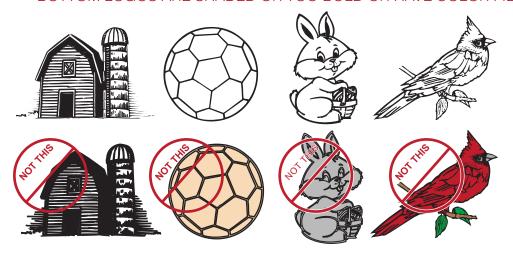
When you are sending a file for Rubber Stamp production please send True Line Art at 300 to 600 DPI or greater.

— True Line Art is an image file with no gray or color pixels — We can open and use most emailed Pdf, Jpg, Ai, Eps, Tiff, Gif or Psd files if exported properly.

Web Entry uploads must be JPG or PNG Files at 300 to 600 Dpi

SOME EXAMPLES OF GOOD BLACK AND WHITE LINE ART ARE SHOWN IN TOP ROW BELOW.

- NOTE THAT TOP LOGOS HAVE CLEAN LINES IN EXCESS OF .5 POINTS. BOTTOM LOGOS ARE SHADED OR TOO BOLD OR HAVE COLOR FILL.



Remember These Other Important Typesetting Guidelines.

- 1. Convert fonts to outlines or curves in all logo layouts.
- 2. When creating thin lines or using delicate fonts, be sure all lines measure at least .5 points wide. Any lines smaller than this will break apart or drop out during production. Font sizes smaller than 8 points are not recommended.
- 3. Do not send reverse images. They will not print well on a Stamp.
- 4. Do not send files from the web, which is only set at 72 dpi.
- 5. Do not include graphic <u>crop marks</u> as we do not need or use them.
- 6. Our stamp image plates are made from deep etched photopolymer, a synthetic rubber material which produces a superior imprint on paper. If you are going to be using a volatile or fast dry ink we will provide a special rubber to match the ink you are going to be using. There will be an additional charge per order for this special rubber.
- 7. If you request an image to be altered, cropped or changed in any way from the quidelines listed here, there will be an additional charge. Please request an estimate of the cost for graphic alterations before proceeding.